



National Marine Manufacturers Association

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# ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN IOWA

## CONGRESSIONAL DISTRICT 2

Number of Recreational Boats*	<b>45,441</b>
Recreational Boating Industry Businesses	<b>46</b>
Total Jobs	<b>3,523</b>
Annual Recreational Boating-Related Spending	<b>\$191.1 MILLION</b>

TOTAL ANNUAL ECONOMIC IMPACT OF RECREATIONAL BOATING:

**\$449.1** MILLION

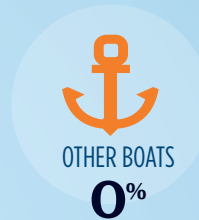
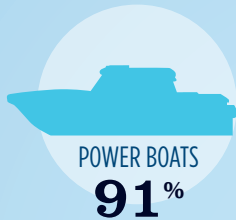


### RECREATIONAL BOATS IN IA-2

TOTAL BOATS\* ▶ 45,441

REGISTERED BOATS	45,441
Power boats	41,097
PWCs	3,368
Sailboats	903
Other Boats	73

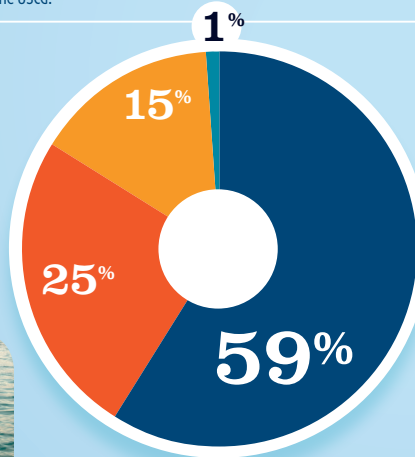
HOUSEHOLDS PER BOAT 6.8



\* Total boats are registered boats as reported by states to the USCG.

### RECREATIONAL BOATING CREATES JOBS IN IA-2

TOTAL BOATING JOBS	▶ 238
Boat Building	-
Motor / Engine Mfgr.	3
Accessory / Supplies Mfgr.	34
Dealers / Wholesalers	60
Boat Services	141

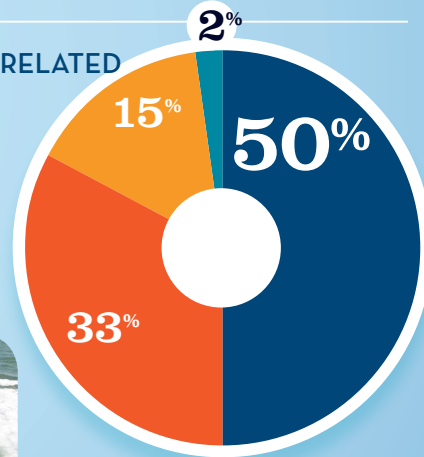


BOAT BUILDING 1%  
MOTOR/ENG. MFGR. † 1%  
ACC./SUPPLIES MFGR. 15%  
DLRS/WHOLESALERS 25%  
BOAT SERVICES 59% † 0%



### RECREATIONAL BOATING-RELATED BUSINESSES IN IA-2

TOTAL BUSINESSES	▶ 46
Boat Building	-
Motor / Engine Mfgr.	1
Accessory / Supplies Mfgr.	7
Dealers / Wholesalers	15
Boat Services	23

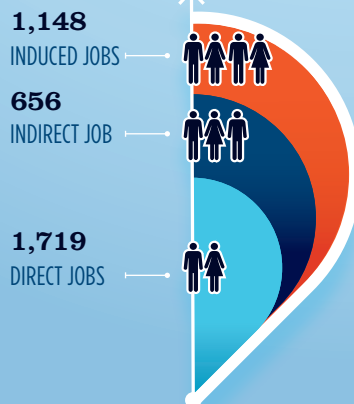


BOAT BUILDING † 1%  
MOTOR/ENG. MFGR. † 1%  
ACC./SUPPLIES MFGR. 15%  
DLRS/WHOLESALERS 33%  
BOAT SERVICES 50% † 0%



### ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN IA-2

EST. TOTAL JOBS	▶ 3,523
EST. TOTAL LABOR INCOME	▶ \$146.0 MILLIONS
Est. Direct Income	\$58.9
Est. Indirect Income	\$36.8
Est. Induced Income	\$50.3



### RECREATIONAL BOATING INDUSTRY SALES IN IA-2

Boat Building	\$0.0 MILLION
Motor / Engine Mfgr.	\$1.8 MILLION
Accessory / Supplies Mfgr.	\$6.7 MILLION
<b>TOTAL MFGR. SALES</b>	<b>▶ \$8.5 MILLION</b>
Dealers / Wholesalers	\$28.8 MILLION
Boat Services	\$29.5 MILLION
<b>TOTAL RETAIL &amp; SERVICES SALES</b>	<b>▶ \$58.3 MILLION</b>

BOAT BUILDING  
MOTOR/ENG. MFGR.  
ACC./SUPPLIES MFGR.  
DLRS/WHOLESALERS  
BOAT SERVICES

Source: NMMMA's Center of Knowledge; Recreational Marine Research Center at Michigan State University